

# MAKING MUSIC. CHANGING LIVES.

## Youth Music Impact Report 2017/18

This is an overview of our investment and the outcomes for young people over the past year. To read the full report, including methodology details, visit:  
<https://network.youthmusic.org.uk/impactreport>



### MATT GRIFFITHS, YOUTH MUSIC CEO

It's been a busy twelve months for us at Youth Music - responding to need, effecting change in the music education sector, and working towards achieving our ambition of a musically inclusive England.

Award-winning saxophonist and presenter Yolanda Brown came on board as our Chair, and Arts Council England's National Council confirmed our funding at the current level until March 2022 (big thanks to players of the National Lottery who make this possible).

We launched our Alliance for a Musically Inclusive England - a collective formed of the 13 organisations we support through our Fund C grants, working together to promote equity in music education. The second annual Give a Gig Week saw more than 100 music-making and fundraising events taking place across the country and beyond (including a live gig from Craig David in LA), and we launched the new and improved Youth Music Network, our online community for everyone working in music education.

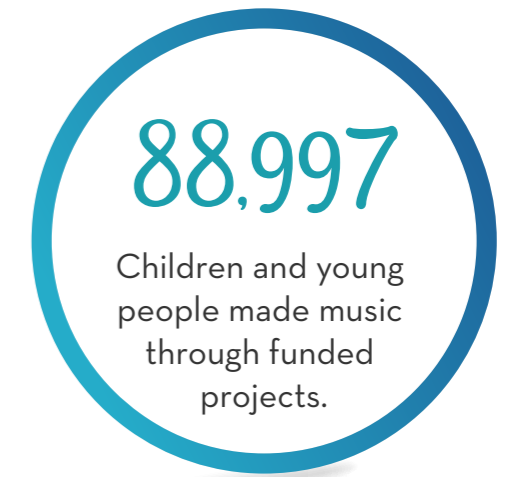
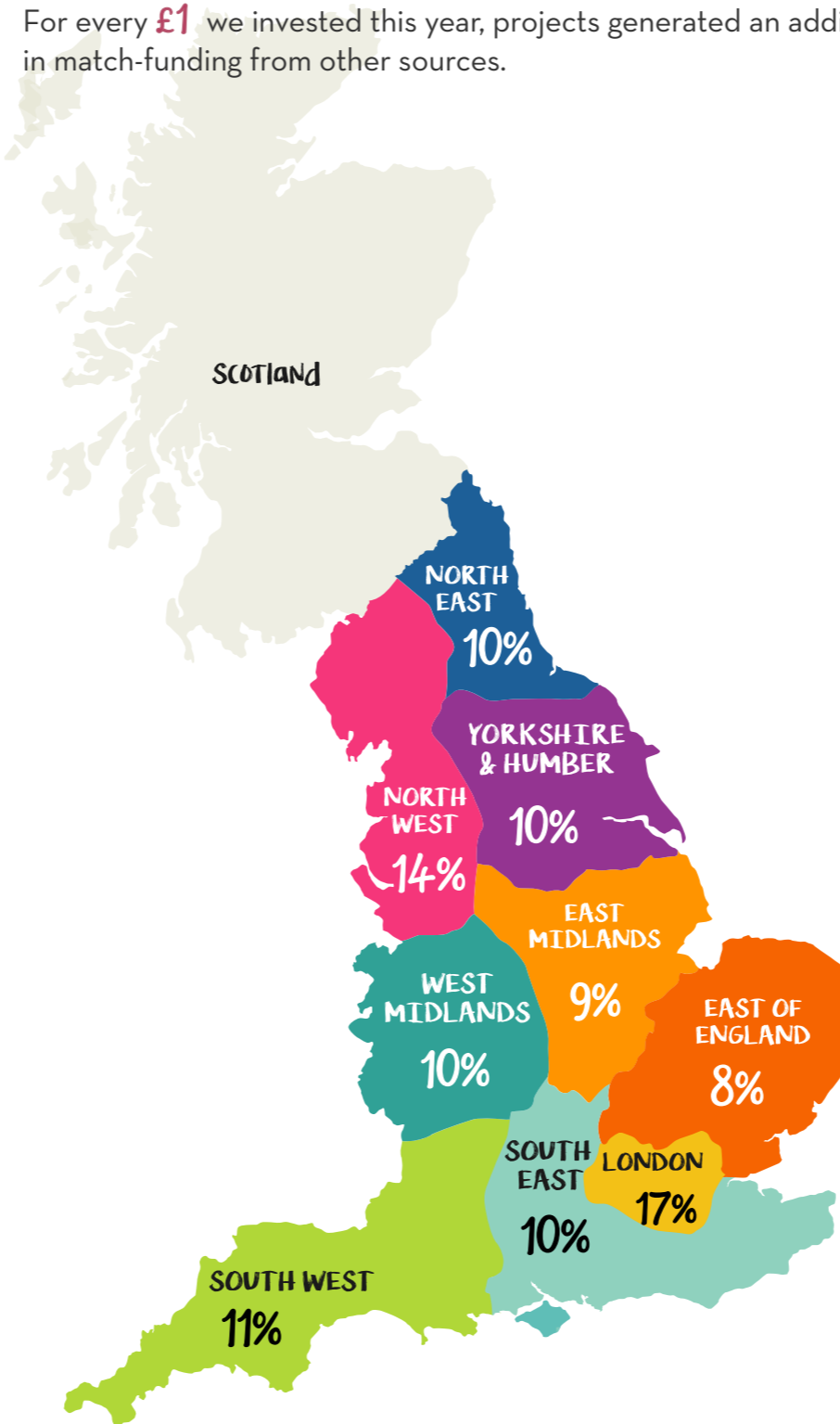
But we know there's more to do. Right now, we can only invest in about 40% of the projects applying to us for funding. We're very grateful to Arts Council England and the National Lottery, People's Postcode Lottery and the other trusts, foundations, companies and individuals who donate and fundraise to help us provide even more music-making opportunities.

## THE PROJECTS FUNDED BY YOUTH MUSIC

We invested a total of **£8,983,637** across **151 organisations**, supporting **156 projects**. Around **150 projects** continued from earlier funding rounds.

**82%** of our investment went to projects outside London.

For every **£1** we invested this year, projects generated an additional **69p** in match-funding from other sources.



### LOCAL AUTHORITY INVESTMENT

Our investment goes where it's needed most. The darker the circle, the more deprived the area. The larger the circle, the more investment the area receives.

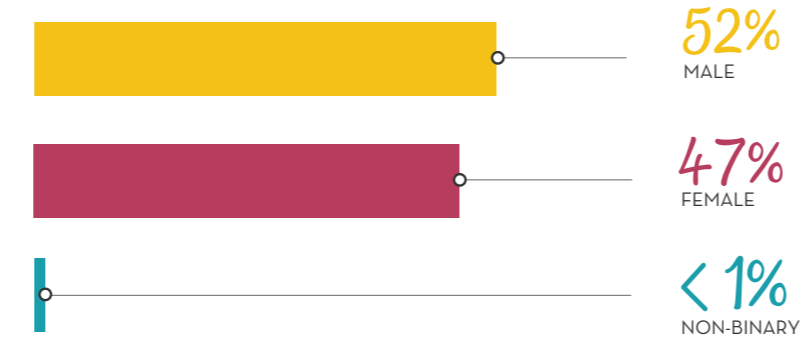


# THE YOUNG PEOPLE SUPPORTED BY YOUTH MUSIC PROJECTS

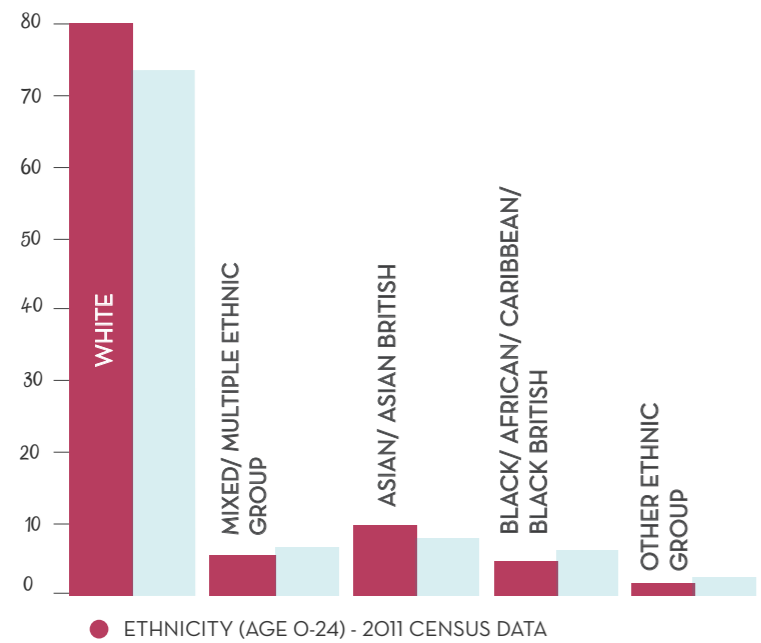
## Age



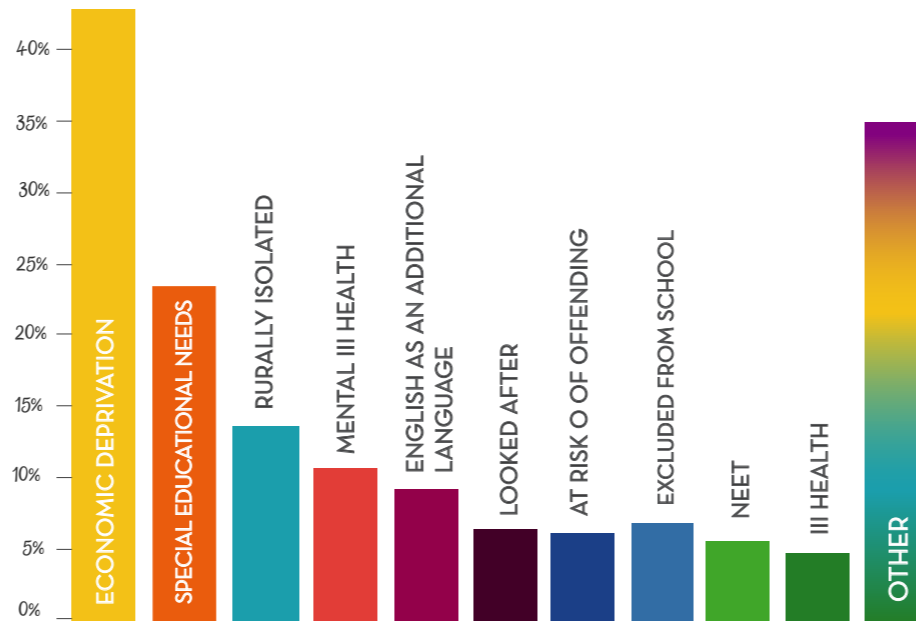
## Gender



## Ethnicity



## The issues young people faced



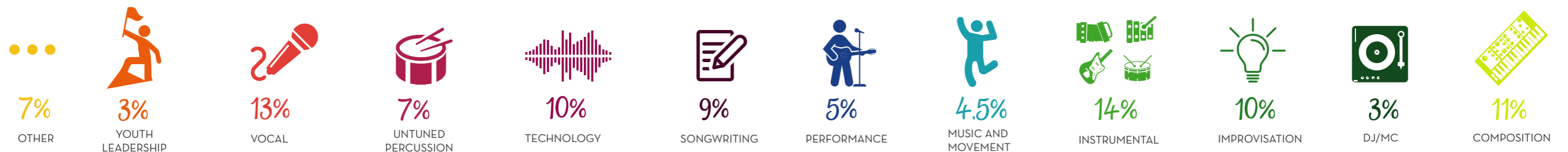
## Genres

- Projects reflect young people's interests and recognise their existing musical identities. Project leaders actively introduce participants to new genres of music and new instruments they haven't encountered before.
- The bigger the word, the more sessions took place.



## A WIDE VARIETY OF MUSIC-MAKING

Projects delivered **35,717** music-making sessions.



## MUSIC MAKES A DIFFERENCE

Youth Music projects take an outcomes approach. They measure and report on the impact that music-making has had for young people in three main areas – musical, personal and social.

### *Musical* OUTCOMES INCLUDED:

- Learning and developing musical skills
- Musical understanding and communication
- Progression to other musical activities

*“Taking part in this programme has made me realise I can do things I didn’t think I could. I’m going to try and keep drumming and maybe find a band to play in. It’s been amazing.”*

### *Personal* OUTCOMES INCLUDED:

- Confidence and self-esteem
- Emotional wellbeing and mental health
- Motivation

*“Coming here has made me be happier. Life at home was a bit rubbish, and coming here I could forget about it and be happy – it’s all good.”*

### *Social* OUTCOMES INCLUDED:

- Forming friendships
- Sense of belonging
- Community engagement

*“I’ve made some of my best friends since I’ve been coming here. It’s like a family”.*



**LOUIS, 17,  
PLYMOUTH**

**“ THIS PLACE, AND MUSIC, IS BASICALLY MY ANTI-DEPRESSANT.”**

Louis is a skilled guitarist, pianist, drummer and singer. When he started at Plymouth Music Zone he was struggling with severe anxiety and was unable to speak to anyone. Making music has helped him find his voice.

“I love performing in front of people and the feeling I get while playing. I’ve recently started doing open mic events. It’s made me feel more confident and I can’t wait to perform onstage again.

“I’m not really a crying person. When people sometimes cry, that’s how they get their feelings out – when I play ambient music, that’s how I get my feelings out.”



**ANGELINE, 19,  
ROCHDALE**

**“I WANT TO INSPIRE PEOPLE WITH MY LYRICS AND TALK ABOUT IMPORTANT ISSUES.”**

Angeline is an R&B singer, campaigner and aspiring journalist. A project run by local charity NESTAC has helped her educate and inspire other young people.

Angeline comes from a Congolese community where female genital mutilation (FGM) was practised. With NESTAC’s support, she’s spoken out about her own experience and become a passionate advocate for gender equality and women’s rights.

“I think music helps people to communicate because it’s not so direct, and you don’t have to say ‘this is what I’ve been through’. Even though we were talking about a sensitive topic, it was a really fun project to take part in.”