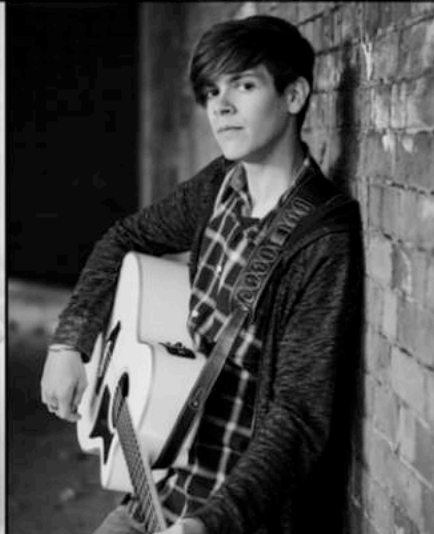


**THE UVG PRESENTS**



THE UVG  
ARTIST  
DEVELOPMENT  
PROGRAMME

SIX ARTISTS  
SIX MENTORS  
SIX ORIGINAL TRACKS

ARTS COUNCIL  
ENGLAND  
Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

**BREAKING THROUGH**

In 2016 the UVG were awarded Arts Council Funding to run 'Breaking Through'; a 12 month platform of activities designed to support emerging young talent through mentoring and collaboration.

Working with established artists and industry professionals we provided 6 of our young musicians (aged 15 – 18) the the opportunity to write, record, perform and promote their own music.

The programmes activities covered both the creative and commercial aspects of the music industry and the aim was to equip these young artists with the knowledge and skills required to take the next steps in their musical career.

The material produced is of an exceptionally high standard, especially for musicians of such a young age.

This demonstrates the potential for young people to achieve great things, given the right environment and opportunities.

In celebration of the project, we held a launch event at the Wedgewood Rooms, Portsmouth featuring debut performances of the original tracks by our young artists and also performances from music mentors Jerry Williams, Andy Muscat, Parv, Mollie Scott, Leonie Tremain and UVG Musical Director Amba Tremain. This was an exciting time musically for the Portsmouth area and we are very proud to be a part of an emerging scene which is gaining momentum weekly.

# THE ARTISTS



## JOSH SANDERSON

MENTOR/CO-WRITER: ANDY MUSCAT

### 'SPARK'

The artist development programme has made me a much more confident artist in terms of singing and writing. It has also really helped me to work with others as this was something I struggled with before. I used to find this difficult as I only ever worked on my own, but now I know I can work with a really diverse group of people.

I loved every moment of the experience, from writing and industry workshops to recording and heading out on a professional photoshoot.

I would also like to say thank you to Amba, Charlie, Andy and to Arts Council England for developing the programme and funding it. I hope I get to do this again in the future and am looking forward to where this opportunity takes me.

I can't wait to see how others will benefit from this too. It has been an amazing experience.

JOSH SANDERSON:  
INDIE/ROCK/ACOUSTIC  
SINGER/SONGWRITER

MUSICAL INFLUENCES: MCFLY  
JERRY WILLIAMS /RASCAL FLATTS  
PANIC AT THE DISCO /COAX



# BETH PARVIN

MENTOR/CO-WRITER: JERRY WILLIAMS

## 'FALLING'

Breaking Through was an incredible opportunity. I will never get tired of hearing the songs I have written come to life in the studio. Not only has this programme helped me grow in confidence as an artist, but it has also helped me to discover my own style, genre and sound I want to create.

Having Jerry Williams as my mentor was invaluable. It was amazing to work with someone already in the music industry, who writes songs regularly on hand to help me with my own material. The sessions we had were so much fun and it was amazing how much we achieved in just a few hours. I came with a few ideas for lyrics and Jerry helped me create a song structure. She also helped me find more suitable lyrics for parts of the song. We would come up with random melodies on our guitars and record them, then we would see which ones worked best.

I learnt so much about songwriting throughout the programme and I have written so many songs as a result of the new skills I have learnt. I usually come up with a sentence or a buzz word and then I write as much as I can that relates the word/phrase. Sometimes my songs start more like poems and then I create a melody after. The process varies every time and that's why I love it so much.

During the artist development programme we also had the opportunity to have a photo shoot. This was such a great experience and really helped me to think about the image I want to portray as an artist. The photos were great for making all the hard work come together as a finished product. Thank you so much to The UVG for this amazing opportunity.

BETH: ACOUSTIC  
SINGER/SONGWRITER

MUSICAL INFLUENCES: TORI KELLY  
GABRIELLE APLIN / SARA BAREILLES



## FAYE CARPENTER

MENTOR/CO-WRITER: LEONIE TREMAIN

### 'TRUTH WILL OUT'

Being a part of this project was amazing for me. Up until this point I didn't really know where I wanted to go as a writer. I'd only had one experience of writing a song, back in 2015 and that was a track I co-wrote with Livvy called 'Heal'. So I didn't really know if I could write. However Leonie made the whole experience really laid back and she encouraged me to think about my life and subjects close to my heart, to begin writing lyrics about.

I also learnt some brilliant techniques to help with writers block and fun ways to come up with song ideas, at the workshops UVG put on during the course of Breaking Through.

Hearing the track come to life in the studio was an incredible feeling. And I think the style of track we created helped me to begin to identify the kind of artist I want to be. It was an honest song, with soulful harmonies and I'm so proud of how it sounds.

Breaking Through has given me so much confidence and I have since started gigging out on my own and proud to finally play out some of my own music. Thank you for helping me with everything so far.

FAYE CARPENTER: SOUL  
SINGER/SONGWRITER

MUSICAL INFLUENCES: ADELE  
JOSS STONE / JAMES MORRISON



# JOSH TREMAIN

## MENTOR/CO-WRITER: PARV 'CASTING CALL'

I have really enjoyed the artist development programme especially when I got to hear the final result once the track had been mixed and mastered. I was quite a nervous song writer before working with my mentor, but when we began working on my track it just seemed to really flow.

The day I got to hear the final track back I couldn't believe how well it had come out. Everyone involved did such a great job and it's definitely something I'd buy if I heard it on the radio. I was very proud.

Because I didn't think I could write songs, it actually put me off writing altogether. Even though I'd always wanted to, I didn't have the confidence to put any ideas down. But when I began working with Parv, he really helped me and encouraged my ideas. Knowing he was going to feature on the track too really made the track come together.

Now I am a much more confident writer and find myself putting down ideas all the time. The programme was great for helping me structure my time and creativity and something I will use outside of the programme now too.

Thanks to everyone involved. This has been a fantastic experience.

JOSH TREMAIN: RNB  
POP/SINGER/SONGWRITER

MUSICAL INFLUENCES: PLAN B  
RALEIGH RITCHIE /ED SHEERAN



# ELLIE REYNOLDS

MENTOR/CO-WRITER: LEONIE TREMAIN

## 'BROWN EYES'

I have thoroughly enjoyed the artist development programme. I am truly grateful for the opportunity and hope to continue on my journey as a recording artist.

My song was co-written with Leonie Tremain. Our sessions were really relaxed and we spent much of it talking and putting ideas down on paper. We came up with 2 verses quickly but I struggled to find words that rhymed and still made sense, but Leonie made quick work of it. We played around with some melody ideas and added some beautiful harmonies on the second verse to introduce some dynamics. I am really happy with how it turned out and absolutely loved getting into the studio to record it.

I have learnt numerous techniques in song writing since starting this programme. One that stands out was one about writing a song for your phone or a personal belonging you couldn't live without. This has already taken up various pages in my note book, about how I'd be lost without it. This really helped me to turn the song around and make it about someone even when I struggled to write about someone in particular in the past.

This experience so far has been eye opening and I have met some really amazing people. I have enjoyed how personal this experience is as we usually do lots of group activities.

I would like to thank The UVG and everyone involved and hope this programme can continue for others to come.

ELLIE: SOUL, RNB  
SINGER/SONGWRITER

MUSICAL INFLUENCES: NORA JONES  
NATASHA BEDINGFIELD/CURRENT RNB





# LIVY

MENTOR/CO-WRITER: MOLLIE SCOTT

## 'NO LONGER'

Breaking through has helped me so much in my progression as a singer/songwriter. Before, I never really had experience in songwriting, apart from 'Heal', a song I collaborated on with Faye Carpenter in 2015. I was nervous as I didn't think I had anything to write about, but my mentor Mollie helped me so much and encouraged me to write about my true feelings, taught me some brilliant writing techniques and helped me to write more fluently. I struggled with writers block but when we began writing lyric ideas down I realised I really needed to talk about this stuff. It was very theraputic and Mollie guided me the whole time. Then 'No longer' was born...

I absolutely loved recording my song as a 'new artist' especially as the song was really personal to me and something I felt so strongly about. I now feel so much more confident as a writer, I find it easier to write a song now using all the things I learnt during this experience and I'd love to do more co-writing with other artists. I have also started playing the piano as I felt it would help me with writing. I would never have had the confidence to do that before. I have also become Mollies backing singer and we have a formed a great friendship as a result. I would like to thank Mollie, Dom, Gregg at Mayfield and of course Amba and Charlie for everything they have done, without them this wouldn't have been possible.

LIVY: SOUL  
POP/SINGER/SONGWRITER

**MUSCAL INFLUENCES:** ADELE / HONNE  
JAMES BAY / JACK GARRATT

# THE MENTORS



# JERRY WILLIAMS

Jerry Williams is an unsigned, self-funded and self-releasing 21 year old indie pop singer songwriter from Portsmouth who draws her inspiration from her life growing up and the lives of others around her. Jerry started writing music at the age of 12 whilst studying classical guitar, in which she got to grade 8 standard and played her first ever gig at the age of 17 at the Eastney Cellars Portsmouth. Jerry has self released 3 EP's and is currently producing her debut album.

Jerry has had support from Radio 1 and was BBC Introducing's 'Track of the week' in May 2017, receiving 8 daytime plays of latest single 'I'm not in love with you'. Jerry was also National BBC Introducing 'Artist Of The Week', which included a live session and support for her last 5 singles.

Where you can see her live: Jerry will be performing at Victorious Festival this year as well as V Fest AND just so happens to be one of The UVG's official patrons.

'A star in the making' - The Times Live TGE Review 2017.

'Jerry Williams is like a female Alex Turner and I mean that sincerely and in the best possible way. Her talent is raw, poetic, unforced and compelling, Her lyrics are smart, her melodies warm and delicious, together they spin a sugar coated bitter pill of reality' - Fresh On The Net.

Over 6 million Spotify streams for single 'Mother', YouTube combined video views of 700k and a 'ONE TO WATCH' artist worldwide.

Jerry has absolutely loved working on this project and is a very proud supporter of The UVG. Working with Beth was a first for Jerry and she was an excellent and creative mentor.

# LEONIE TREMAIN & HALO MUSIC

Leonie is 1/3 of writing team 'HALO Music' along with Amba Tremain and Andy Dixon, who have written with and for artists such as Ella Henderson, Newton Faulkner and Roachford. They have joined forces with producers famous for working with artists such as Rudimental, Kylie Minogue, Paolo Nutini, Little Mix, James Arthur and more.

The writing teams original band has seen them play at Indig02, The Carling Academy, Jazz Cafe, London Astoria, The Clapham Grand Victorious Festival and many more. And the team are firm regulars on the gig circuit signed to one of the largest music agencies in Europe.

Both Leonie and Amba were backing vocalists for Boy George in 2013 and joined him on a European tour in 2014 promoting 'This is what I do' on which the girls were featured on 3 tracks. They were also awarded a Gold Disc for their work on the late Eva Cassidy's album 'Somewhere' released in 2008. Leonie has been a prolific songwriter since the age of 14 and has collaborated with several established artists across the UK. The whole team are now working towards their debut album and Leonie was more than proud to work on the Breaking Through project, taking on two of our young artists.





# MOLLIE SCOTT

Mollie started out in the music industry at the tender age of 9 years old. And this month will see her complete 3 years of studies at the world renowned ACM (Academy of contemporary music) in Guildford. Mollie will leave with both a Vocal Diploma and a Song Writing and Artist Development Degree. Over the past 10 years she has grown not only in technical ability and confidence but also as a song writer. Her time at ACM has allowed her to identify herself as a professional and respectable artist.



Her love of RnB, soul and pop, sprinkled with hip hop beats sums up Mollie's musical style perfectly. But getting to write with Livvy encouraged her to delve deeper and push herself out of her own boundaries. An experience she truly loved being a part of.



Mollie in recent years has honed her skills as a gigging musician, playing the piano at prestigious events across the country and in front of up to 10,000 people. This year Mollie is back playing at Victorious Festival and will also be joined by Livvy and Faye, who she has enlisted as her backing singers. Both girls will also join Mollie at her end of year ACM showcase on the 11th August. Mollie was also a UVG member herself from the age of just 12. Mollie is also a private vocal coach and has been balancing teaching with putting the final touches to her 2nd EP 'NAKED' due for release in September.

# PARV

Parv began writing, rapping and MC'ing in his early teens, performing at rap battles on the local underground grime scene. He later joined forces with the TBS (The Bar Staff) a rap collective, which saw him begin to collaborate with a whole host of different artists, one being Mollie Scott. The two formed a strong writing team and have written and produced 100's of songs together. Including EP's, self penned albums, co-writes with other artists and more.

He was also a much sought after rapper and coach at UVG sessions and really helped to encourage our young male and female MC's to come forward within the groups to shine. He has been a true inspiration to our young performers and his pairing with Josh seemed the perfect choice.

In the last 2/3 years Parv has carved out a strong sound for himself and has branched out into more than just rapping and is now a bonafide singer/songwriter with strong RnB, hip hop elements. Parv is also an 'in demand' producer and creates tracks for several established artists across the city.

With performances on BBC Introducing and Victorious Festival under his belt, this year will be one of his busiest yet. Parv loved working on the Breaking Through project and would love to do this again.



# ANDY MUSCAT & COAX

Andy Muscat is a well known and much loved singer/song writer across the UK. His commercial tones and versatile styles of writing made him the perfect mentor for Breaking Through artist Josh Sanderson. Andy says 'I love working with UVG as I think it's a great way for young singers/musicians to get opportunities that really help to boost their confidence. I really enjoyed working with Josh as his style is different to mine. He has the makings of a great guitarist too'.

COAX are a brand new 4 piece guitar pop/rock band, whose music is the perfect mix of catchy guitar riffs and big pop choruses.

After a mini debut tour in late 2016 and since their radio debut on BBC Introducing Solent, 'Showcase Track Of The Week' on Eagle Radio and being chosen as Vodafones Future Breakers (across 140 stations to 2.5 million listeners), the band have been writing and recording their debut EP 'Holding On', which is out now. They have recently played their first headline show to a sold out crowd in Portsmouth. COAX will be performing 3 original tracks tonight.



The Breaking Through E.P was recorded and produced at Mayfield Studios, Farlington. Engineered by Gregg Powell and Dom Elton.

Industry workshops and seminars were curated by Jeff Powell, Neil Elliot, Amba Tremain, Leonie Tremain and Charlie Fletcher. Held at Old Blacksmiths Studios and The Wedgewood Rooms Portsmouth.

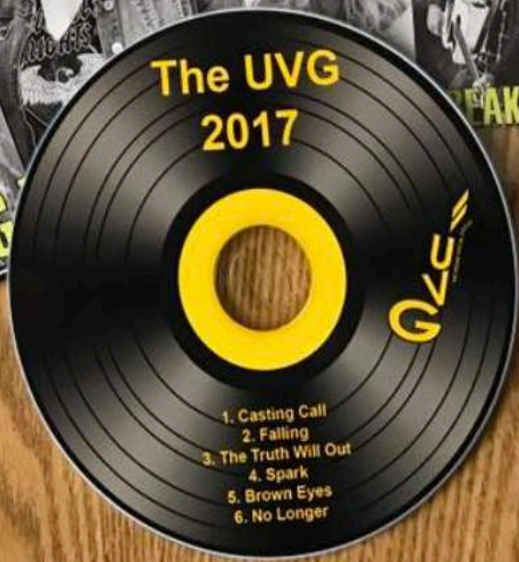
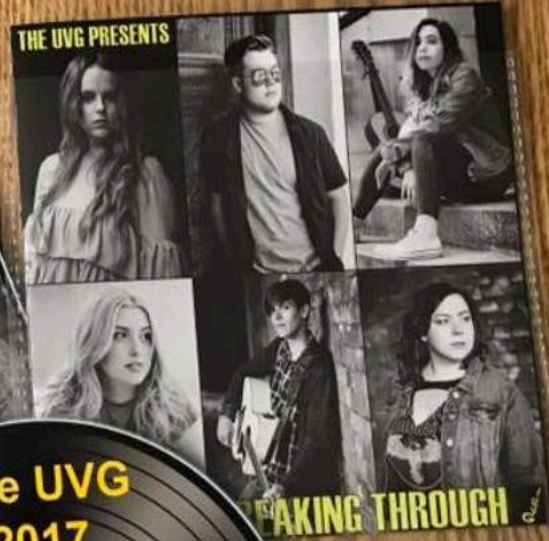
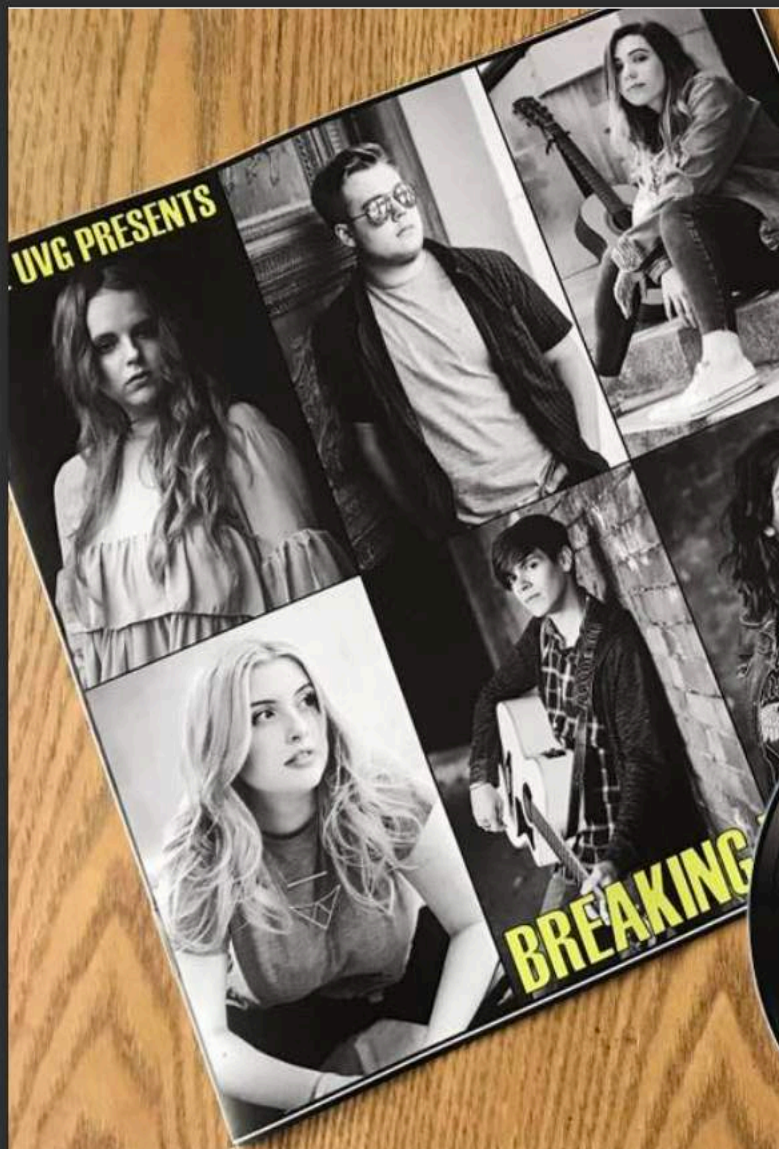
Mentors spent 10 hours writing with the artists, crafting their song, assisting them in the studio, providing feedback and support during the whole process.

All artists were given a professional photo shoot and valuable tips on image, marketing and press.

The programme was brought to a close with a launch event held at the Wedgewood Rooms, where both the artists and mentors, plus special guests, performed all original material to a packed out audience of VIP's, press, friends and family.









**JOSH SANDERSON - SPARK**

Co-written with ANDY MUSCAT

**BETH PARVIN - FALLING**

Co-written with JERRY WILLIAMS

**FAYE CARPENTER - TRUTH WILL OUT**

Co-written with LEONIE TREMAIN

**JOSH TREMAIN - CASTING CALL**

Co-written with PARV

**ELLIE REYNOLDS - BROWN EYES**

Co-written with LEONIE TREMAIN

**LIVVY - NO LONGER**

Co-written with MOLLIE SCOTT